



ABIT PRIVACY POLICY

ABIT-Brazilian Association of the Textile and Apparel Industry, recognizes the importance of the privacy of personal data and, in compliance with the General Data Protection Regulation – GDPR, wishes to familiarize you with the way your data is collected, stored and processed.

This privacy policy was drafted and updated in July/2021, and may be updated at any time.

Introduction:

Abit is a private, non-profit entity, registered in the CNPJ (Corporate Tax Number)/ME under No. 62.673. 454/0001-80 dedicated to representing and defending, nationally and internationally, the interests of the Brazilian textile and apparel chain, thus understood as the spinning and weaving industries in general; dyeing, printing and processing; lines; barter; of trimmings, lace and embroidery; of technical fabrics; of automotive textiles; of textile labels; of household linen; of nonwovens; of natural, artificial and synthetic fibers, of apparel in general and other related or similar industries.

Abit, by force of its performance, collects and uses some personal data that belong to those who use its websites (abit.org.br / texbrasil.com.br / congressoabit.com.br) or who are registered in the entity's contact base. In doing so, Abit acts as the controller of such data and is subject to the provisions of applicable law. Accordingly, this Privacy Policy ("Policy") aims to inform users how their information and personal data will be collected, used, shared, stored and eventually deleted by Abit.

Content of the Websites:

The use of the information available or accessed ("Content") is entirely the responsibility of the user.

The Content of the websites may be updated or modified from time to time, and the date on which the information was made available on the website shall be considered. The website's time will follow the official time in Brasilia.

Abit will not assume responsibility for any misuse of the website, nor for the application or processing that users may give to the information, in disagreement with the nature,

purpose and function of the information made available. Abit is not responsible for the content, privacy policy, and other related matters, of the websites of the links made available by Abit. Thus, users are recommended, when redirected to external sites, to always consult their privacy policies before providing their data or information.

Restricted Use Area:

On Abit's website there are some areas for restricted use by companies linked to the entity, with user access by means of a login and password. The user can request their login and password by contacting the entity's relationship area: relacionamento@abit.org.br. The release of access is conditioned to the supply of your personal data, as well as the acceptance of navigation cookies, for the identification of the user's IP and internal navigation control.

Personal Data:

By providing your personal data, you automatically declare to know and accept the terms of this Policy. Personal data will thus be considered as: name, telephone, cell phone, company name, position, e-mail, date of birth, CPF and RG numbers, zip code, profession, complete address, among others that may be requested. As part of the registration you can allow Abit to contact you later by e-mail.

The type of permission granted can be changed at any time by contacting relacionamento@abit.org.br.

The user will be entirely responsible for ensuring the veracity and accuracy of the personal data provided. Abit will not assume any liability in case of inaccuracy of personal data entered by the user on the website, omission of relevant information, or insertion of false data that may mislead the user.

If Abit finds that any information provided by the user is false, inaccurate, outdated or incomplete, it shall have the right to immediately suspend or cancel, regardless of notification, the user's registration account and refuse any and all current or future use of the services that require specific registration.

The information collected through the use of cookies (small texts that the websites can send to the browsers) and the identification of IP addresses is generic and is used for statistical purposes and to improve the relationship with our users. If the user wishes, they can configure their web browser to reject the automatic collection of this information.

The amount and type of information collected by Abit varies depending on how the user uses the website. Abit collects different personal data if the user is visiting the website, registering, or just sending an e-mail. And to make these definitions and differences more accessible, we have elaborated the table below:

PURPOSE	DATA
Access to the website	IP, date and time of access, cookies, geolocation, browser and server type, language preference and country setting.
Access to the restricted member area	Login (E-mail) and password
CONECTA Registration	Full name, company where you work, phone and corporate email
Registration in events, workshops, courses, etc	Full name, company where you work, CNPJ (Corporate Tax Number), phone, cell phone, gender, CPF (Individual Taxpayer Registry), address, position, industry and corporate email
To become a member	Full name, company where you work, CNPJ, phone, cell phone, CPF, Marital Status, corporate address, position, and corporate e-mail signature.
Broadcasting and recording of meetings and events	Image and Voice
Wifi Access	IP and MAC Address
Home Security	Image, license plate, name, company, ID.

How do we use Cookies?

When users visit the Abit website, a "cookie" is inserted into their browser through the Google Analytics software, which automatically collects certain personal data to identify which pages were visited, how many people accessed them, their language preferences and from which country the user is accessing, for example. In addition, Cookies store information about the user to keep your account logged in when they visit our Platform again, in order to improve the user experience. Our security plugins also use Cookies to improve the protection of our site, aiming at greater security for the user.

The user can disable Cookies through their browser settings. However, in doing so, some areas of our site may not function properly.

Purpose:

Any information submitted by the user will be protected in accordance with strict standards of confidentiality and used mainly for the following purposes:

- Communicate to the user about information relevant to the textile and apparel sector;
- Disclose the portfolio of products, services, and benefits offered by the entity;
- Disclose and send invitations to participate in meetings and events organized by the entity and partners: workshops, congresses, seminars, etc;
- To inform about business generation opportunities (tradeshows and business rounds), events promoted by Abit and partners;
- Send periodical newsletters with diverse and pertinent content, containing the main news about the textile and apparel sector;
- Keep the users' registers up to date for the purposes of telephone contact, e-mail, sending whatsapp messages, or direct mailing;;
- Request more information, share content, and personalize your navigation on the website;

- Draw up general statistics, without identifying the users;
- Answer users' questions and requests;
- Send information to companies that work in benefit of Abit by providing a service or product. Unless otherwise stated, these companies will have no right to use information submitted about any users beyond what is necessary to meet Abit's needs;
- Carry out conjuncture surveys, in order to raise indicators about the sector.

Data Update

For the purposes of updating and maintaining the registration base, the entity may contact the data owner or the company with which its registration is linked to confirm the information.

Child and adolescent data:

The site's content is not directed at children and adolescents. Therefore, there is no age assessment or purposeful collection of personal data from children and adolescents.

Data Sharing:

Abit will be able to operate jointly with other companies in a wide range of activities, including using tools for disclosure and performance analysis and data storage. Thus, Abit reserves the right to share information, including location and registration data, with partner companies or service providers, whenever possible on an anonymous basis, in order to preserve as much as possible your privacy.

Digital Marketing Automation: Abit uses marketing companies to serve ads through different technologies. Therefore, the user may occasionally directly receive advertisements, content and links displayed in a personalized manner, according to their interests and behavior on our Platform or other services with which the user interacts. The user can always object to this advertisement by contacting us through the e-mail dpo@abit.org.br.

Video Streaming Platform: Abit does image and voice capture through the meetings and events promoted by the entity, through online transmission or recordings. The videos and recordings are hosted on contracted or open platforms, and the content may have restricted or public access. During meetings and events, the user may or may not consent

to online broadcasts or recordings.

Our Partners: Abit employs other companies to perform work on its behalf and may eventually need to share users' personal data with them in order to provide the website and membership services to the user. Abit Partners are only authorized to use personal data for the specific purposes for which they were contracted, therefore, they may not use the users' personal data for purposes other than the provision of services provided for in the contract.

Analytics: The data stored by Google Analytics may be used for statistical purposes (analytics), so that Abit can understand who are the people who visit its Platforms and who are the people interested in certain subjects. This data does not identify or make identifiable the personal data owners, but only allows us to better understand how they access Abit's websites.

To safeguard and protect rights: Abit reserves the right to access, preserve and disclose any data necessary to comply with a legal obligation or a court order.

Confidentiality:

Please be advised that only Abit has access to your personal information collected and that it will not be disclosed to third parties, except under the conditions mentioned above in "Analytics" or by permission of the user or by force of law, by order of competent authority or judicially.

Email termination/deletion of user account:

If the user wishes to no longer receive communications and/or have their account deleted from the Abit website, they will have at their disposal (in the emails, newsletters and invitations they receive, for example) the account deletion option. The request for deletion can also be made through the e-mail dpo@abit.org.br

After the deletion request, your registration will be deactivated from Abit's database within 72h (seventy-two hours).

Safety:

The site's forms are protected by encryption mechanisms and technology that guarantee the security of data transmission and maintenance on Abit's servers. The codes generated can only be identified by Abit, and it is this exclusivity that ensures the privacy of the data informed.

All data that visitors provide on Abit's website is protected through security protocols and software in order to ensure their privacy and authenticity as they browse the Internet. However, no data transmission over the Internet can be guaranteed to be 100% secure.

Data storage time:

Personal data collected by Abit is stored and processed for a period of time that corresponds to what is necessary to achieve the purposes listed in this document and that takes into account the rights of its users/owners, the rights of Abit as controller of the website, and legal or regulatory requirements.

Once the storage periods for personal data have expired, they are removed from our database, except in cases where storage is possible or necessary by virtue of a legal or regulatory provision.

Contact:

The Handler is the person responsible for ensuring compliance of personal data processing activities with the law, as well as for receiving communications from data owners and the National Data Protection Authority.

With this notice Abit aims to be as transparent as possible about the processing of your personal data.

For any questions or demands specifically related to this privacy policy, the user should contact through the e-mail dpo@abit.org.br.

Abit is located at Rua Marquês de Itu, 968, Vila Buarque, São Paulo/SP - Zip Code 01223-000.

Changes and entry into force:

This Privacy Policy may be changed at any time with immediate effect. As such, Abit requests that you review it frequently for clarification and updated information.

To check out the date of the current version, please check out the "Upgrade Date" at the beginning of this document.